

PiME
2014
COMMUNICATING NUCLEAR



PiME Award Entry Form

Deadline: 30 November 2013

Please return the PiME Award Entry Form to the Conference Secretariat:

C/o European Nuclear Society
Avenue des Arts 56
1000 Brussels, Belgium
Tel. +32 2 505 30 54
Fax +32 2 502 39 02
E-mail pime2014@euronuclear.org

Name:	First name:
Organisation:	Department:
Title/Position:	Office address:
Postal code:	City:
Country:	E-mail:
Telephone:	Fax:

Please provide information on each aspect of your campaign as outlined below:

Objectives

Please describe the objectives of the campaign

Campaign Plan

Please lay down the overall concept of the communication campaign and its elements, including target groups.

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Campaign Results

Why should your campaign receive the PIME AWARD?

Attached samples and supporting documentation (articles, photographs, promotional material, etc.)

Please list

Note: At least 2 copies of all supporting documentation must accompany the entry form to facilitate the work of the jury. Although the program description and entry form must be submitted in English, clippings, samples, and other attachments may be submitted in their original form and language.

In collaboration with

FORATOM