

# Inadequate communication of "nuclear" with society at large?

Is nuclear community independent/insulated from the society at large?

What about cohesivity between nuclear subgroups?

The "beliefs" individuals form about a societal risk such as climate change are not of a piece; rather they reflect the distinct clusters of inferences that individuals draw as they engage **information for two distinct ends**: to gain access to the **collective knowledge furnished by science**, and to enjoy the **sense of identity enabled by membership in a community** defined by particular cultural commitments.

Dan M. Kahan, Climate-Science Communication and the Measurement Problem. Advances in Pol. Psych., 36, 1-43 (2015). http://ssrn.com/abstract=2459057



## Obstacles for communication between stakeholders

»My conclusion is that the private firm was in fact trying to buy our **credibility** (if the "objective experts" say something good, publicize, otherwise bury) rather than our **expertise.**«

David Levinson, Credibility vs. Expertise, Transportist, 2016-03-31, <a href="https://transportist.org/2016/03/31/credibility-vs-expertise/">https://transportist.org/2016/03/31/credibility-vs-expertise/</a>)



## Nuclear stakeholders working together to attract and develop the best talent

### Thank you for your attention

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