Nuclear for CLIMATE

COP27
Sponsorship Package
COP26
A successful, global campaign

Over 100 nuclear societies around the globe called for COP26 to support nuclear.

World Nuclear News
2 July 2021

International Media & Newspapers

Nuclear societies call for COP26 to support nuclear

N4C Live Events

N4C Activities
Since 2015, Nuclear for Climate is a **grassroots initiative of over 150 associations** who have created a team of ambitious volunteers to deliver activities in the run up to, and during, COP.

The **COP27 Delivery team** is made up of young volunteers who have a vision for a **clean, sustainable and abundant low-carbon future for all**. Our mission is to accelerate the ability of the world to achieve Net Zero by 2050, **by driving collaboration between nuclear and renewable technology**.

In order to establish the presence and importance of nuclear energy at COP27, our delivery team will be facilitating and valorising the attendance of passionate volunteers through **various initiatives, events and campaigns**. Volunteers will be represented from across the globe, with the goal of educating policymakers and the public about the **necessity of nuclear energy as a low carbon solution to climate change**.

**Our Team**

We are a team of young, international volunteers made up of engineers, scientists and communicators, who are passionate about saving our planet!
COP26 – What we achieved

COP26 has been hailed as the most successful COP presence for the nuclear sector to date, we are now looking to capitalise on that success and drive our engagement and influence further. Media engagements, social media campaigns, attendance side events and advocacy from our booth all contributed to driving the visibility of nuclear energy at the COP26 conference.

Media engagement

Throughout COP26 Nuclear for Climate volunteers engaged with high profile media outlets, such as Sky News, ABC News, The Wall Street Journal and many more.

Social Media Engagement

Under the banner of the NetZeroNeedsNuclear campaign, the social media impressions and views combined for a total of over xxx. Now the Nuclear for Climate COP27 team is looking to build on this success and drive the visibility of nuclear energy even further.

Influence

Volunteers attended a multitude of side events to pose nuclear focussed questions in areas where nuclear has often been overlooked. Additionally, our volunteers ran side events, advert campaigns on display around Glasgow and even a flash mob in the heart of the city centre.

Booth

The footfall at the Nuclear for Climate booth saw thousands visit over the 2 weeks, consisting of policy makers, academics and members of the public from all over the world. Every visitor to the Nuclear for Climate booth left with a positive impression of the volunteers participating in COP and the role nuclear energy plays in the low carbon mix.
Terms of Sponsorship

Sponsoring packages

Non-for-profit organizations/associations/societies and corporate businesses will be offered different sponsorship packages and terms of sponsorship.

- Reason as to why non-for-profit organizations and corporate businesses are treated differently is because needs are different and non-for-profit organization cannot contribute as much as corporate businesses. This will ensure fairness.
- Transparency to all sponsors for the process

Terms of Sponsorship (Societies/Non-Profit Association)

- **Flexible amount** that they can sponsor us. Equal benefits for all non-profit associations who will sponsor us.
- Can also sponsor a **specific part of the budget** (e.g. merchandise only)
- **Benefits** of being a sponsor:
  - **Part of the Moderating Panel** for Pre-COP Panel and during COP panel
  - **Visibility** in booth/on screens during COP
  - **Logo** on N4C website

Terms of Sponsorship (Corporate Business)

- **Tiered approach** used in terms of what they want. 3 tiers proposed are in terms of what we can offer the sponsors
- This will be done via a **sponsorship booking form**
- **Benefits** of being a sponsor:
  - **Pre-COP Panel** (related to United Nations SDGs) and **COP Panel**
  - **Contribution to newsletter** in terms of articles
  - **Monthly Update Meeting**
  - **Logo** on N4C website
  - **Shout-out of Pre-COP events/conferences**
  - **Booth presence**
The funding will be used in the following ways:

- Creation of high-quality video content, infographics and animation to support our message
- Booth supplies and sustainable pro-nuclear merchandise
- Supporting a team of engaging volunteers to get to Sharm El-Sheikh, Egypt for COP27
- Implementation of pre-COP27 activities
COP27
Sponsorship Package

Contact info

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