



COP27

Sponsorship Package

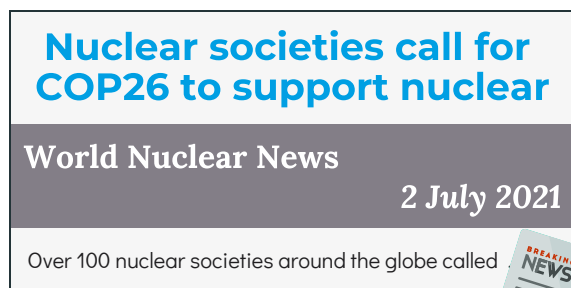


COP26

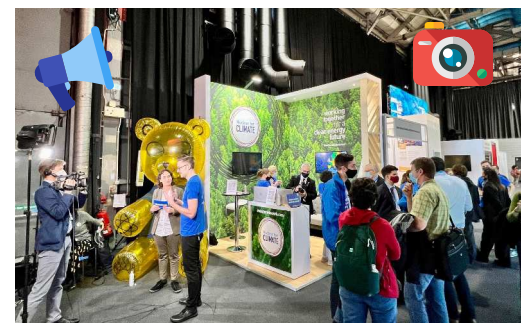
A successful, global campaign



International Media & Newspapers



N4C Live Events



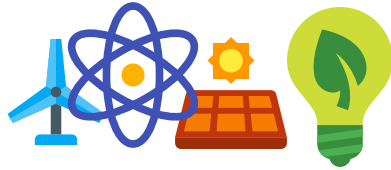
N4C Activities

Nuclear for Climate

Who we are



Since 2015, Nuclear for Climate is a **grassroots initiative of over 150 associations** who have created a team of ambitious volunteers to deliver activities in the run up to, and during, **COP**.



The **COP27 Delivery team** is made up of young volunteers who have a vision for **a clean, sustainable and abundant low-carbon future for all**. Our mission is to accelerate the ability of the world to achieve Net Zero by 2050, **by driving collaboration between nuclear and renewable technology**.



In order to establish the presence and importance of nuclear energy at COP27, our delivery team will be facilitating and valorising the attendance of passionate volunteers through **various initiatives, events and campaigns**. Volunteers will be represented from across the globe, with the goal of educating policymakers and the public about **the necessity of nuclear energy as a low carbon solution to climate change**.

Our Team

We are a team of young, international volunteers made up of engineers, scientists and communicators, who are passionate about saving our planet!



"Our mission is to accelerate the ability of the world to achieve Net Zero by 2050, by driving **collaboration between nuclear and renewable technology**. We believe that **Net Zero Needs Nuclear**"

Nuclear for Climate

COP26 – What we achieved



COP26 has been hailed as **the most successful COP presence for the nuclear sector to date**, we are now looking to capitalise on that success and drive our engagement and influence further. **Media engagements, social media campaigns, attendance side events** and **advocacy** from our booth all contributed to driving the visibility of nuclear energy at the COP26 conference.

Media engagement

Throughout COP26 Nuclear for Climate volunteers engaged with **high profile media outlets**, such as Sky News, ABC News, The Wall Street Journal and many more.

Social Media Engagement

Under the banner of the **NetZeroNeedsNuclear** campaign, the social media impressions and views combined for a total of over xxx. Now the Nuclear for Climate COP27 team is looking to build on this success and drive the visibility of nuclear energy even further.



Tom Harwood @tomhfh · Nov 9, 2021
Probably the most sensible thing to have been said at this entire conference. #netzeroneedsnuclear #COP26



17 108 802



+8,000

Followers



+33,000

Views



+2,500

Likes
during last COP



+127,000

Impressions
during last COP

Influence

Volunteers attended a multitude of side events to pose nuclear focussed questions in areas where nuclear has often been overlooked. Additionally, our **volunteers ran side events, advert campaigns** on display around Glasgow and even a **flash mob** in the heart of the city centre.



Booth

The footfall at the Nuclear for Climate booth saw **thousands visit over the 2 weeks**, consisting of **policy makers, academics and members of the public from all over the world**. Every visitor to the Nuclear for Climate booth left with a positive impression of the volunteers participating in COP and the role nuclear energy plays in the low carbon mix.



Terms of Sponsorship

Sponsoring packages

Non-for-profit organizations/associations/societies and corporate businesses will be offered **different sponsorship packages** and **terms of sponsorship**.

- Reason as to why non-for-profit organizations and corporate businesses are treated differently is because **needs are different** and non-for-profit organization cannot contribute as much as corporate businesses. This will ensure **fairness**.
- **Transparency** to all sponsors for the process

Terms of Sponsorship (Societies/Non-Profit Association)

- **Flexible amount** that they can sponsor us. Equal benefits for all non-profit associations who will sponsor us.
- Can also sponsor a **specific part of the budget** (e.g merchandise only)
- **Benefits** of being a sponsor:
 - **Part of the Moderating Panel** for Pre-COP Panel and during COP panel
 - **Visibility** in booth/on screens during COP
 - **Logo** on N4C website



Terms of Sponsorship (Corporate Business)

- **Tiered approach** used in terms of what they want. 3 tiers proposed are in terms of what we can offer the sponsors
- This will be done via a **sponsorship booking form**
- **Benefits of being a sponsor:**
 - **Pre-COP Panel** (related to United Nations SDGs) and **COP Panel**
 - **Contribution to newsletter** in terms of articles
 - **Monthly Update Meeting**
 - **Logo** on N4C website
 - **Shout-out of Pre-COP events/conferences**
 - **Booth presence**



Tier	What's included	Sponsorship
Tier 1	1 Pre-COP Panel Monthly Update Meeting Logo on Website	€10,000
Tier 2	Tier 1 + 1 extra pre-COP Panel (2 total) Newsletter Article Contribution Shootout at pre-COP events/conferences	€15,000
Tier 3	Tier 2 + 1 COP panel Booth Presence during COP	€20,000

Transparency

- Equal benefit for all sponsors

No lobbying

- No corporate branding will be provided to the sponsors

Participation in the pre-COP events

- "Route to COP", keynote speakers at webinars, Shout out at the website, via the #NetZeroNeedsNuclear and the N4C LinkedIn page

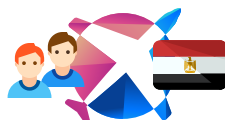
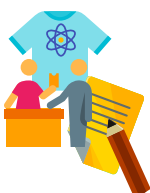
COP events

- Interviews at the booth, photos at the stand, Guest in a Podcast, live side events

How do we use the funding

The funding will be used in the following ways:

- Creation of high-quality video content, infographics and animation to support our message
- Booth supplies and sustainable pro-nuclear merchandise
- Supporting a team of engaging volunteers to get to Sharm El-Sheikh, Egypt for COP27
- Implementation of pre-COP27 activities





COP27

Sponsorship Package

Contact info



If you have any questions, please contact us at

- veeshesh.sunassy@opg.com
- emilia.janiszc@euronuclear.org



Visit our website at

<https://www.ygn.netzeroneedsnuclear.com/>

