



COP28

Sponsorship Package



COP27

A successful, global campaign



International Media & Newspapers

At COP27, nuclear power industry vies for bigger role in decarbonizing planet

By Richard Valdimanis, Sarah McFarlane and Valerie Volcovici

REUTERS®

Energia jądrowa na tapecie podczas szczytu COP27

interia ZIELONA

Three nuclear engineers, from Jamaica, Kazakhstan and Peru, make their case at COP27.

The New York Times



N4C Live Events



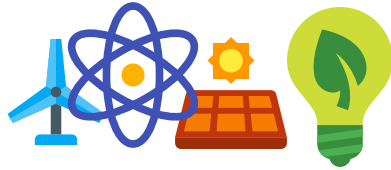
N4C Activities

Nuclear for Climate

Who we are



Since 2015, Nuclear for Climate is a **grassroots initiative of over 150 associations** who have created a team of ambitious volunteers to deliver activities in the run up to, and during, COP.



The **COP28 Delivery team** is made up of young volunteers who have a vision for **a clean, sustainable and abundant low-carbon future for all**. Our mission is to accelerate the ability of the world to achieve Net Zero by 2050, **by driving collaboration between nuclear and renewable technology**.



In order to establish the presence and importance of nuclear energy at COP28, our delivery team will be facilitating and valorising the attendance of passionate volunteers through **various initiatives, events and campaigns**. Volunteers will be represented from across the globe, with the goal of educating policymakers and the public about **the necessity of nuclear energy as a low carbon solution to climate change**.

Our Team

We are a team of young, international volunteers made up of engineers, scientists and communicators, who are passionate about saving our planet!



COP27 - What we achieved



COP27 has been hailed as **the most successful COP presence for the nuclear sector to date**, we are now looking to capitalise on that success and drive our engagement and influence further. **Media engagements, social media campaigns, attendance side events** and **advocacy** from our booth all contributed to driving the visibility of nuclear energy at the COP27 conference.

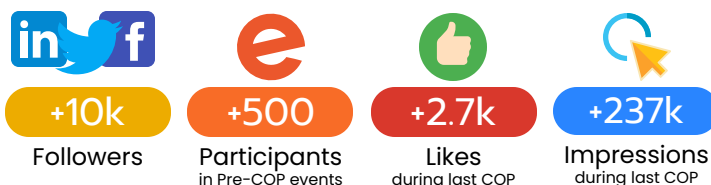
Media engagement

Throughout COP27 Nuclear for Climate volunteers engaged with **high-profile media outlets**, such as BBC, Reuters, The New York Times, France24, and many more.



Social Media Engagement

Under the banner of the **#NetZeroNeedsNuclear** campaign, the social media impressions and views combined for a total of almost 400k views (COP + Pre-COP campaigns). Now the Nuclear for Climate COP28 team is looking to build on this success and drive the visibility of nuclear energy even further.



Influence

Volunteers attended a multitude of side events to pose nuclear focussed questions in areas where nuclear has often been overlooked. Additionally, our **volunteers ran side events, advert campaigns** on display around Glasgow and even a **flash mob** in the heart of the city centre.



Booth

The footfall at the Nuclear for Climate booth saw **thousands visit over the 2 weeks**, consisting of **policymakers, academics and members of the public from all over the world**. Every visitor to the Nuclear for Climate booth left with a positive impression of the volunteers participating in COP and the role nuclear energy plays in the low carbon mix.



Terms of Sponsorship

Sponsoring packages

Terms of Sponsorship (Corporate Business)

Benefits of being a sponsor include:

- **Pre-COP Panel** (related to United Nations SDGs) and **COP Panel**
- **Contribution to newsletter** in terms of articles
- **Monthly Update Meeting**
- **Logo** on N4C website as supporter
- **Logo** at the N4C stand at COP
- **Shout-out of Pre-COP events/conferences**



'Platinum' Tier 35 000 EUR	'Gold' Tier 25 000 EUR	'Silver' Tier 20 000 EUR	'Bronze' Tier 15 000 EUR
Speaking opportunity at 3 pre-COP events	Speaking opportunity at 2 pre-COP events	Speaking opportunity at 1 pre-COP event	Speaking opportunity at 1 pre-COP event
Monthly update meeting	Monthly update meeting	Monthly update report	Monthly update report
Logo (XL) on website	Logo (L) on website	Logo (M) on website	Logo (S) on website
Logo with QR code to website on stand	Logo with QR code to website on stand	Logo with QR code to website on stand	Logo with QR code to website on stand
Shout out at pre-COP events and conferences	Shout out at pre-COP events and conferences	Shout out at pre-COP events and conferences	
COP Attendance: • One week senior ambassador • One week youth ambassador	COP Attendance: • One week youth ambassador	COP Attendance: • One week youth ambassador	
Newsletter article contribution	Newsletter article contribution		
Visibility on Social Media	Visibility on Social Media		
Speaking opportunity at 1 COP event			

Transparency

- Equal benefit for all sponsors

No lobbying

- No corporate branding will be provided to the sponsors

Participation in the pre-COP events

- "Route to COP", keynote speakers at webinars, Shout out at the website, via the #NetZeroNeedsNuclear and the N4C LinkedIn page

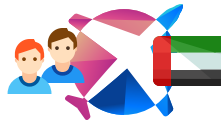
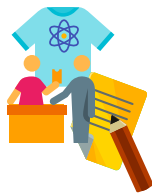
COP events

- Interviews at the booth, photos at the stand, Guest in a Podcast, live side events

How we use the funding

The funding will be used in the following ways:

- Creation of high-quality video content, infographics and animation to support our message
- Booth supplies and sustainable pro-nuclear merchandise
- Supporting a team of engaging volunteers to get to Dubai, United Arab Emirates, for COP28
- Implementation of pre-COP28 activities





COP28

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Contact info



If you have any questions, please contact us at

- sophie.osbourne@btinternet.com
- emilia.janisz@euronuclear.org



Visit our website at

<https://netzeroneedsnuclear.com/>

