Call for Posters

Visual Facts Gallery

How can we turn a nuclear fact, figure or message into a clear and engaging visual story?

As part of **Session 4, "Facts, Narratives & Trust: Visual Communication in the Age of AI"**, PIME 2027 will feature a **Visual Facts Gallery**: a traditional poster session showcasing original communication materials from professionals working in the nuclear sector.

We invite PIME participants to bring along a poster presenting a communication example of their choice. It could be a striking fact or figure, an infographic, a campaign visual, an illustration or another original communication material. **The aim is** not to present research results in the traditional academic sense, but **to share how we communicate nuclear topics visually.**

Deadline for submission: 15 January 2027

How to submit

Create your account and submit your data and a short description (Abstract) of your poster by the deadline here: **https://oass.euronuclear.org/PIME2027**

What should your poster show?

Your poster should tell a story and offer an opportunity to **reflect on the choices behind the visual**. We encourage contributors to consider:

- **The message**: *What nuclear fact, figure or topic are you communicating?*
- **The audience**: *Who is the intended audience, and what do you want them to take away?*
- **The visual approach**: *How did you translate the information into a visual? What choices did you make to ensure clarity, credibility and engagement?*

The gallery will provide an opportunity to **discover different approaches, exchange ideas and discuss what makes visual communication effective and trustworthy**. It will also connect with the wider session discussion on how audiences perceive images and the growing role of AI-generated content. The use of AI is not a requirement for poster contributions.

How to participate

Once your submission has been accepted, please note the following practical instructions:

- Prepare your poster in advance and bring it with you to the conference.
- Each poster panel can accommodate one poster of up to 90 cm × 200 cm, in portrait format.
- Posters should be installed upon arrival at the conference venue.
- During the dedicated Poster Session, please remain near your poster to engage with attendees and discuss your work.

For any questions, please contact mattia.baldoni@euronuclear.org

We look forward to seeing the communication ideas, visuals and stories that PIME participants will bring to the gallery!

The PIME Organising Team