PiNE 2027

COMMUNICATING NUCLEAR

10 – 12 February 2027

INNSiDE by Meliá Manchester

Manchester, UK

EUROPEAN NUCLEAR SOCIETY

in collaboration with

Nuclear Institute

Wednesday, 10th February

- ## Opening Session - 14:00 – 15:30

Women, representation and the nuclear story

How the nuclear sector represents its people influences **how it is perceived** and who feels addressed by its communication.
This session will explore how **women and their professional experiences** are portrayed, which voices and stories may be missing, and why women remain underrepresented in the sector. Through personal perspectives and an open discussion, participants will consider how communication can become more human and inclusive, engaging women both as professionals and as citizens.

Speakers:

- **Amparo Soler** (NFQ Consulting and Women in Nuclear Spain)
- **Alina Josan** (International Atomic Energy Agency - IAEA Resource Mobilization Coordinator) - TBC
- **Monica Mwanje** (IDN – Inclusion and Diversity in Nuclear)

Coffee Break - 15:30 – 16:00

- ## Session 2 - 16:00 – 17:30

From Communication Teams to a Nuclear Community of Ambassadors

Nuclear communication is not only the responsibility of institutional teams: **individual professionals can also play a powerful role in building trust and visibility.**

Using the UK's Top 100 Nuclear Influencers initiative as a starting point, this session will explore how the initiative was developed and received, hear from individuals recognised for their communication efforts, and consider how policymakers engage with personal voices from the sector. The discussion will look at what can be learned and whether the approach could be developed internationally.

With:

- **Saranne Postans** - (Strategic Communications Professional, C3 Communications)
- **Andrew Crabtree** – (Get into Nuclear Founder and Nuclear Project Manager)

PIME Dinner – From 19:00 on

Thursday, 11th February

- ## Session 3 - 9:00 – 11:00

From Uranium to Waste: Communicating the Full Nuclear Cycle

Communicating the nuclear cycle means **navigating topics that extend beyond any one communicator's technical expertise**, from fuel sourcing and climate resilience to security and waste management. This interactive session will explore **how to communicate complex and sensitive issues credibly and responsibly**. Through expert perspectives and collaborative working groups, participants will examine what makes these topics challenging, what audiences need to know, and how to balance transparency with confidentiality and security.

A practical exercise will challenge participants to decide what can be communicated openly, what requires context or approval, and where the boundaries lie, specifically on two topics:

- ***Uranium mining and sourcing*** – How to communicate the origins of nuclear fuel, its environmental and geopolitical dimensions, the diversification challenges.
    - with **Pierre Fabre** (ORANO)

- ***Climate adaptation of nuclear facilities*** – Communicating urgent and potentially sensitive issues around climate resilience of the nuclear facilities
    - with **Valerie Faudon** (SFEN)

Coffee Break - 11:00 – 11:30

- **Session 4 - 11:30 – 13:00**

Facts, Narratives & Trust: Visual Communication in the Age of AI

How can communicators **turn complex information into clear, engaging and credible visual stories?** This session will explore how audiences judge the authenticity of images and **how visual communication, particularly AI-generated content, can influence trust in both information and its source**. A live interview will connect research with practical communication challenges. The discussion will offer practical insights into using visuals responsibly while balancing creativity, clarity and credibility.

Poster Session | Visual Facts Gallery – Turning Facts into Stories

Alongside the interview and discussion, Session 4 will feature a poster gallery **showcasing original communication materials from participants**. Contributors will present a nuclear fact, figure or message through a visual of their choice, explaining the story behind it, the intended audience and the choices made to ensure clarity, credibility and engagement. **The gallery will provide an opportunity to exchange ideas, compare approaches and reflect on the role of visual storytelling**, including the use of AI-generated content, in building trust.

All participants are invited to submit their work!

Lunch Break – 13:00 – 14:00

- **Session 5 - 14:30 – 16:00**

The Nuclear Professionals Communication Lab: From Engagement to Communication

How can nuclear professionals turn technical knowledge into meaningful communication with society? This session will explore **how national nuclear societies**, particularly **Young Generation Networks and young professionals, engage with audiences through outreach and communication activities**. Drawing on practical examples from across Europe, participants will exchange approaches, tools and lessons learned.

An interactive storytelling workshop will put their communication skills to the test, demonstrating how individual knowledge and creative collaboration can help build engaging narratives.

Speakers:

- **ENS Stakeholder Engagement Focus Group**
- **ENS-YGN Communications Subcommittee** (NI-YGN, Polish YGN, Hungarian YGN)
- **Jovenes Nucleares**

Coffee Break - 16:00 – 16:30

- **Session 6 - 16:30 – 18:00**

Communicating Today for a World of Tomorrow: Engaging Audiences with Long-Term Nuclear Projects

How can communicators **make long-term nuclear projects relevant and understandable to people today and to future generations?** This session will explore how audiences, particularly younger people, access information,

what builds their interest and trust, and how communication can evolve over time. Drawing on a **real-world case in decommissioning or waste management**, participants will discuss approaches to explaining long-term projects, engaging local communities and sustaining meaningful dialogue with diverse audiences.

Speakers:

- **Teresa Palacio Aller** (Head of Communications – ENRESA) - A concrete case around José Cabrera / Santa María de Garoña
- **Ville Kulmala** (Communications Manager and Management Team Member – Posiva Oy) - "Building Trust Across Generations – Lessons from Finland's ONKALO Repository" - TBC

Friday, 12th February

- **Technical Tour - 9:00 – 16:00**

PIME Technical Tour will be at **Westinghouse Springfields Fuel Facility** and **UK National Nuclear Lab*** (UKNNL).

The bus is planned to depart at 9:00 from the event venue and be back to Manchester by 16:00.

**The visit of UKNNL is to be confirmed. We will update the programme accordingly as soon as possible.*